

## **FOR IMMEDIATE RELEASE**

Media Liaison:
BILLY BOEY
billy.boeych@senheng.com.my
www.senq.com.my

Sabah's First Grand senQ Lands in Kompleks Karamunsing, Reshaping Retail in the Region Celebrate the Grand Opening with exclusive rewards on the latest electronics, appliances and mobiles from  $3^{rd}-6^{th}$  October 2024

**KOTA KINABALU, SABAH, 3 OCTOBER 2024** – senQ, Malaysia's leading consumer electronics and home appliances retailer, is making waves in Sabah with the grand opening of its first Grand senQ at Kompleks Karamunsing Shopping Centre, Kota Kinabalu. This monumental occasion signifies a paradigm shift in Sabah's shopping landscape, offering a curated selection of cutting-edge technology and premium home solutions. The grand opening will commence on 3<sup>rd</sup> October 2024, featuring exciting promotions and exclusive offers until 6<sup>th</sup> October 2024.

From ultra-modern essentials that elevate your living space to meticulously crafted gadgets that redefine convenience, this flagship store is an irresistible destination for both seasoned tech enthusiasts and families seeking to elevate their home environment.

### **Unveiling the Grandest Tech Experience in Sabah**

Prepare to be captivated as you step into the expansive, 17,445 square-foot interactive haven. Witness one of the largest electronics displays in Malaysia, showcasing a display of four 98-inch QLED TVs – the pinnacle of home entertainment. The store boasts a collection of the most coveted tech from industry titans like Samsung, LG, Panasonic, Philips, Dyson, and Laifen, each brand synonymous with exceptional quality and pioneering innovation.

Whether you're an Apple devotee or an Android aficionado, Grand senQ meets your modern tech needs with style. As an authorised Apple reseller, the store offers a complete range of Apple products alongside the newest Samsung Galaxy flagship devices, ensuring that your quest for the perfect mobile companion ends here.

### Where Innovation Meets Tradition: A Reverence for Sabah's Cultural Legacy

Uniquely designed for Sabah, this signage is the first of its kind in Malaysia for senQ, drawing inspiration from Kadazan-Dusun motifs. It reflects senQ's commitment to the local community while seamlessly blending innovative technology with cherished traditions.

# Crafting the Ultimate Chef's Sanctuary in Your Kitchen

The Grand senQ boasts a comprehensive kitchenware section featuring top-tier brands like Tefal and Delighto. Whether you are a seasoned chef or an aspiring home cook, Grand senQ empowers you to create culinary masterpieces with sleek, high-performance products designed to elevate your kitchen experience.

## **Exclusive Grand Opening Promotions: 3rd - 6th October 2024**

To celebrate the grand opening, shoppers can indulge in an array of unparalleled offerings such as:

- Up to 50%\* S-Coin Cashback on select small appliances.
- Up to 30%\* S-Coin Cashback storewide on home appliances.
- Up to 10%\* S-Coin Cashback storewide on digital gadgets.
- 100% S-Coin Redemption on selected items.
- Free Extra 1-Year Warranty\*
- Free delivery\* from 3<sup>rd</sup> 6<sup>th</sup> October 2024.



- Free Tote Bag\* exclusively for new PlusOne members.
- Trade-in rebate of up to RM600\*
- 0% instalment plan for up to 60 months\*
- Free KFC e-Vouchers Giveaway\* Exclusive for AEON Credit Easy Payment Customer.

## **A Destination Where Rewards Transcend Expectations**

A visit to Grand senQ at Kompleks Karamunsing transcends a mere shopping trip. It is a transformative journey where innovation, style, convenience, and rewards converge to elevate your lifestyle. This flagship store is poised to become Sabah's most rewarding destination, where, as the senQ motto proclaims, "My Rewards, My Choice" For the latest updates, please visit <a href="http://www.senq.com.my">http://www.senq.com.my</a> or follow "senQ Digital Station" on <a href="facebook">Facebook</a>, <a href="Instagram">Instagram</a> and <a href="Twitter">Twitter</a>.

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#### About senQ

senQ® is a brand under Senheng New Retail Berhad, which also owns Senheng®, one of the leading consumer electronics chain stores in Malaysia. First started in December 2003, it has since grown into more than 30 branches across Malaysia in 2021. Helmed by the Lim brothers, K.H., K.C. and K.Y., both Senheng® and senQ® have gained their reputation and credibility that have made waves in the industry through progressive, forward-looking, and innovative touches.

<sup>\*</sup>Terms and conditions apply.