

1 Introduction

In order to ensure and demonstrate commitment to efficient and independent handling of employee and stakeholder concerns, Senheng New Retail Bhd ("Senheng" or "the Company") has engaged BDO Governance Advisory to set up and administer its Whistle-Blower facilities.

2 Definition

In this Standard Operating Procedure ("SOP"), expressions used shall have meanings shown below:

Senheng	Senheng New Retail Berhad	
BDO	BDO Governance Advisory Sdn Bhd	
WB	Whistle-blowing	
WBCh	Whistle-Blowing Champions, appointed to manage whistle-blower's complaints/concerns, comprising the following members:	
	 President ("President") Chief Financial Officer ("CFO") Head of Corporate Compliance ("HCC") The Head of Human Resource ("HR") 	
WBCo	Whistle-Blow Committee, consisting selected members from the Board of Directors of Senheng	
Board	Board of Directors of Senheng	

(Refer to Appendix I for the names of the WBCh, the WBCo and the Board)

3 Objective of this Policies and Procedures

This document sets out the procedures involved in, and the relevant provisions for, whistle-blowing. The whistle-blowing mechanism provides an avenue for concerned parties/stakeholders to raise their concerns about malpractices/improper conduct in a confidential manner and for the execution of inquiries into the reported concerns. This will ultimately drive reporting to the appropriate channels for further actions to be deliberated (if any).

4 Scope of this Policies and Procedures

This document is designed to enable concerned parties/stakeholders to report any perceived act of malpractice/improper conduct. Such reports should not be based on mere speculation, rumors and gossip, but on knowledge of facts. Reportable malpractice/improper conduct covered under this SOP include, but are not limited to:

- All forms of financial malpractice or impropriety such as fraud against the company, fraud by the company, corruption, bribery, theft, embezzlement;
- Financial reporting irregularities;
- Failure to comply with legal and regulatory obligations;



- Breach of contractual obligations to clients/suppliers;
- Any form of criminal activity;
- Misuse of Company's property;
- Abuse of power;
- Non-disclosure/conflict of interest;
- Breach of Personal Data Protection Act ("PDPA")
- Discriminatory practices in relation to age, disability, national origin, race/colour, religion, etc.;
- Actions detrimental to Health and Safety or the Environment; and
- Attempt to conceal any of the above listed acts.

In reporting malpractice/improper conduct, the concerned parties/stakeholders should exercise sound discretion. Matters that can be resolved through normal escalations channels by, for example, carrying out internal discussions, reporting to the Head of Human Resources, Head of Finance, or any other/respective department heads, etc., should be addressed in these manners in the first instance. The whistle-blowing mechanism should only be used as a channel to report matters that either cannot be escalated through the normal channels or where such escalation has failed to yield appropriate and adequate action. Notwithstanding, where the concerned parties/stakeholders are in doubt, they should proceed to report through the whistle-blowing channel.

5 Roles and responsibilities

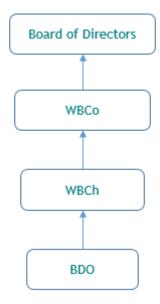
Party	Roles and Responsibilities
BDO	BDO shall review and handle the concerns confidentially and promptly, and shall report to the WBCh/WBCo/the Board at the following intervals:
	 Immediate - should concerns received requires immediate attention; Bi-Weekly - should there be concerns received not requiring immediate attention; and Monthly - should there be no concerns received.
Whistle-Blower	Whistle-Blowers are expected to act in good faith and should not make false accusations when reporting their concern(s).
WBCo	The WBCo is to oversee the integrity, independence and effectiveness of whistle-blowing processes
WBCh	The WBCh are the drivers of any further investigative work. They will receive whistle-blow reports from BDO and review them. WBCh will carry out/instruct for the carrying out either by Senheng's personnel or an external party, whichever is deemed appropriate, further inquiries or investigation into reported concerns. Where deemed necessary by other related Policies and Procedures of Senheng, the WBCo's and/or the Board's approval may be obtained for decisions to be taken.
Management (employees of Senheng and including the Board of Senheng)	Management is responsible for making management decisions in relation to all whistle-blowing matters, including accepting responsibility for the results. BDO will not in any way be involved with the management and decision-making functions or normal operations of Senheng.



6 Whistle/blowing procedures and reporting hierarchy

In order to maintain the independence and integrity of the whistle-blowing process, the following procedures will be adopted:

- Whistle-Blowers shall report their concerns at BDO EthicsLine whistle-blower platform ("EthicsLine") at Hyperlink >> <u>Senheng Whistleblowing Platform</u>
- Under normal circumstances, the reporting hierarchy of concerns is shown as follows:



- Any concerns received by BDO at EthicsLine will be escalated to the WBCh. The WBCh will follow up/investigate/or at their discretion, delegate the work to internal/external parties(s) as they see fit.
- Where concerns received involve any members in the WBCh other than the MD, the MD will follow up/investigate/or at his discretion, delegate the work to internal/external parties(s) as he sees fit. No detail of the concerns or the identity of the Whistle-Blower will be given to the subject WBCh member(s).
- Where concerns received involve the MD in the WBCh, BDO will escalate the concerns received directly to the WBCo, and the WBCo will follow up/investigate/or at their discretion, delegate the work to internal/external parties(s) as they see fit. No detail of the concerns or the identity of the Whistle-Blower will be given to the MD.
- Where concerns received involve the WBCo, BDO will escalate the concerns received to the WBCh. The WBCh will follow up/investigate/or at their discretion, delegate the work to internal/external parties(s) as they see fit. The MD within the WBCh who has direct access to the Board shall report to the Board directly. No detail of the concerns or the identity of the Whistle-Blower will be given to the WBCo member(s).
- Where concerns received involve any Member of the Board, BDO shall exercise its
 professional judgement in seeking out appropriate other Members of the Board to
 ensure the appropriate reporting and follow up to the concerns raised. No detail of the
 concerns or the identity of the Whistle-Blower will be given to the Board Member in
 question.



7 Protection to Whistle-Blowers

The identity of Whistle-Blowers will be kept confidential to a reasonably practical extent (see also Section 9 below). All Whistle-Blowers who have acted in good faith will be protected from unfair treatment or practices including, but not limited to:

- Retaliation;
- Threat or intimidation of termination/suspension of service;
- Disciplinary action;
- Transfer;
- Demotion;
- Withholding of promotion; and
- Any direct or indirect use of authority to obstruct the employee's right to continue to perform his/her duties/functions, including making further disclosures.

Such protection will continue to apply even if investigation later reveals that the Whistle-Blower has been mistaken on facts, and the relevant rules and procedures involved. However, if an employee raises a concern frivolously, maliciously or for personal gain, these protections will no longer apply, and disciplinary action may be taken against the employee.

8 Confidentiality

Notwithstanding the use by BDO and the management, all reported concerns will be treated in confidentiality and are to be kept protected against any unauthorised use and access, except where applicable laws requires its disclosures or where prior adequate notification has been given to the Whistle-Blower.

9 Anonymity of Whistle-Blower

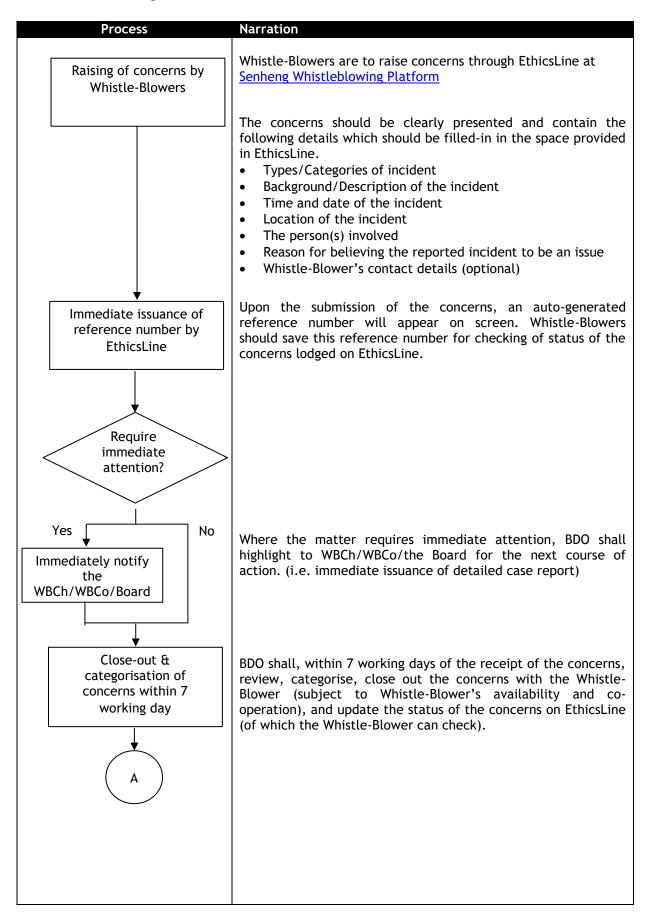
Whistle-Blowers may choose not to disclose his/her identity when reporting their concerns. However, in the course of any resultant investigation (and/or legal proceedings where necessary), the Whistle-Blower may be requested to disclose his/her identity. It should be noted that there will be situations in which further action (including investigation, disciplinary action and/or legal proceedings against the subjects of a complaint) may not be possible without knowing the identity of the whistle-blower.

10 Actions by Management

Once management has received the whistle-blower reports from BDO, management will carry out its investigation and take the appropriate corrective and/or disciplinary actions. Where management has decided that it cannot perform the necessary investigation, due to technical limitations, independence issues or otherwise, management shall engage an independent professional party to carry out the investigation.

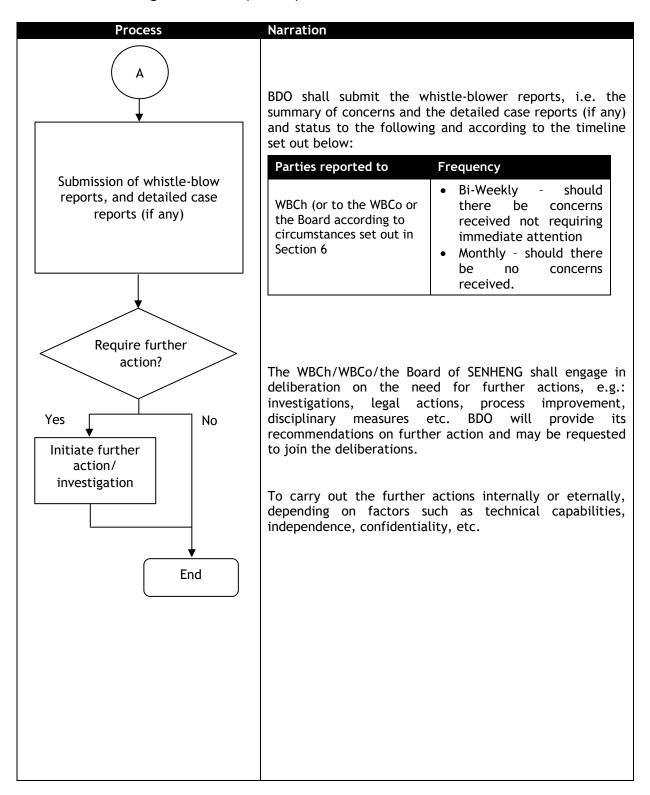


11 Whistle Blowing Procedures





10 Whistle-blowing Procedures (Cont'd)



APPENDIX I



Whistle Blow Champions (WBCh) - Senior Management Personnel

No.	Position	Name
1	President	Lim Kim Chieng
2	Chief Financial Officer	Eric Mah
3	Head of Corporate Compliance	Loo Kok Keong
4	The head of HR	Lee Shao Ching

Whistle Blow Committee (WBCo)

No.	Position	Name
1	ARMC Chairman	Ho Kim Poi
2	ARMC Member	Tan Ler Chin
3	ARMC Member	Oh Keng Leng

Members of the Board of Director of SENHENG

No.	Position	Name
1	Executive Chairman	Lim Kim Heng
2	President	Lim Kim Chieng
3	Director	Lim Kim Yew
4	Director	Dato' Yeow Wah Chin
5	Director	Ho Kim Poi
6	Director	Oh Keng Leng
7	Director	Tan Ler Chin